



MEDIA ALERT

Samsung 2008 Olympic Torchbearer Photo Call

Meet some of Australia's inspirational Olympic Torchbearers

*** Wednesday 23 April 2008***

As a Presenting Partner for the Beijing 2008 Olympic Torch Relay, Samsung has selected six Torchbearers to run with the torch in Canberra, including dual Olympian Australian swimmer, Matt Welsh, who was selected as part of Samsung's recognition of his outstanding Olympic career.

The Samsung 2008 Olympic Torchbearers are inspirational Australians and local heroes in their communities, embodying the spirit of Australia, and will take part in the once-in-a-lifetime opportunity to run with the flame in Canberra on 24 April.

On Wednesday 23 April the Samsung 2008 Olympic Torchbearers will receive their uniforms and will be available for photographs with the Olympic Torch.

Date: Wednesday 23 April 2008

Time: 3.00pm

Venue: Foyer
National Convention Centre

Guests include: Matt Welsh, Australian Swimming Great
Andrew Heslop, Neighbour Day Founder
Trooper Andrew Behrndt, ASLAV Crewman, 2nd Cavalry Regiment

RSVP: Camilla Lawson by 22 April 2008
Phone 02 9994 4483 / 0404 495 288
or email clawson@webershandwick.com

Event Contact: For any enquiries on 23 April 2008,
Please call James Wright on 0412 550 054