



Ramsay Street's neighbours celebrate Erinsborough for Neighbour Day

Residents of Network TEN's weeknight drama Neighbours are joining in the national celebrations for Neighbour Day on Sunday 28th March by celebrating their community all this week.

"For nearly 6000 episodes Neighbours has reflected the importance of strong communities and good relations between neighbours," said Neighbour Day founder Andrew Heslop.

"At the heart of Ramsay Street is a genuine sense of caring and support the residents have for each other, in good times and in bad times. They celebrate their successes together and regroup when times are tough, which is exactly what happens in suburbs and towns all over Australia.

"The Neighbour Day story arc centres around Erinsborough's Neighbour Day Festival at the Lassiters complex which features a daytime fair and a fireworks spectacular that night.

"While not wanting to give the entire storyline away, the plans Paul Robinson [Stefan Dennis] has for the day don't quite go according to schedule but he gives a rousing speech at the opening which perfectly sums up the sentiments of the community.

"The writers at Fremantle Media have done a great job integrating Neighbour Day into the scripts and I'd like to thank Executive Producer Susan Bowers for giving it such prominence in the landmark 6000th episode season. It's a great storyline that truly reflects Australia's annual celebration of community," Andrew said.

Neighbour Day began in Melbourne in 2003 after the body of an elderly woman was discovered in her home. She had died two years earlier but had been forgotten by neighbours, friends and family.

Neighbour Day has five principal aims -

1. Strengthen communities and build better relationships with the people who live around us.
2. Create safer, healthier and more vibrant suburbs and towns.
3. Promote tolerance, respect and understanding.
4. Break down community barriers.
5. Protect the elderly, the vulnerable and the disadvantaged.

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