



Your free Neighbour Day kit has everything you need for a successful event

Australians planning to celebrate their community on Sunday 27th March can now download high quality professionally designed posters, invitations and name tags to help ensure a stylish and well-planned Neighbour Day event.

"I'm really pleased to be launching these free online resources so that neighbours all over the country can have the perfect Neighbour Day at their place," said founder and Australia Day Ambassador, Andrew Heslop.

"Development of the kit is the result of feedback from communities and local event organisers who have consistently said they wanted material that was easy to access, had the flexibility to promote local activities and was suitable for audiences of all ages.

"It also had to reinforce the strong brand values and community focus of Neighbour Day and it's organic growth over the past nine years, while taking the challenge of a national day and making it locally relevant in every street in every suburb and town.

"As well, the design had to ensure recognition of News Community Media as the National Support Partner. It's a mutually beneficial relationship which began three years ago across mastheads in Adelaide, Brisbane, Melbourne, Perth and Sydney which this year includes Darwin for the first time.

"The result is a kit containing national and state posters; a local activity poster; invitations and name tags plus a 'how-to' guide. All can be downloaded and printed at home onto A4 paper or professionally printed up to a giant A1 size.

"So whether you're holding a morning tea or a bbq or a street party the Neighbour Day kit is a great free resource at **www.neighbourday.org** which will take all the stress out of organising your event," Andrew said.

Founded in Melbourne in 2003 and held on the last Sunday in March every year, Neighbour Day is the catalyst for great relationships all year round whether you live in the city or the bush, in a house, an apartment or on a farm.

There are five principal aims –

1. Strengthen communities and build better relationships with the people who live around us.
2. Create safer, healthier and more vibrant suburbs and towns.
3. Promote tolerance, respect and understanding.
4. Break down community barriers.
5. Protect the elderly, the vulnerable and the disadvantaged.

www.neighbourday.org

FOR MEDIA INFORMATION ONLY

Libby Fordham
The Fordham Agency
0411 473 938

Andrew Heslop
Founder & CEO – Neighbour Day
0404 038 106

Released 06.03.2011