



MEDIA RELEASE

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## Neighbour Day Launches New Photo Competition!

The Neighbour Day team today launched a new photography competition '*my neighbours, my neighbourhood*', to encourage neighbours around the country to get out and about taking photos of the people, animals and nature nearby.

"There are wonderful neighbours and neighbourhoods all over Australia. We want to know what they all look like, so we're encouraging people everywhere to send in a photo of what they love about their neighbourhood," Alison Brook, National Executive Officer for Relationships Australia said.

Relationships Australia is the home of Neighbour Day, celebrated every year on the last Sunday in March. This year more than 70,000 people across the country celebrated Neighbour Day at 550 registered events.

The principal aim of Neighbour Day is to build better relationships with the people who live around us, especially the elderly and vulnerable.

The winning photo entries will be used to show the amazing diversity of neighbours and neighbourhoods – whether in the cities, suburbs, rural or remote Australia!

The Neighbour Day photo competition has two categories:

1. ***my neighbours*** (people/animals) – main photo subject is a neighbour or neighbours, and / or pets, animals or wildlife who are often wonderful friends and neighbours!
2. ***my neighbourhood*** (places) – main photo subject is where you live i.e. city, urban, regional or rural landscapes, rather than people.

The total prize money pool is \$1,000 with a \$300 first cash prize and a \$200 second cash prize in each of the two categories. Entries close at 5.00pm on Monday 28 September. To find out more about the Neighbour Day photo go to [www.neighbourday.org](http://www.neighbourday.org).

"Neighbour Day - the community you want starts at your front door."™

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