

Creative Connections Tips for Councils

Our top 20 #CreativeConnection tips to help make your Neighbour Day a big success!

- Promote Neighbour Day's #CreativeConnections tips to your community. Talk about Neighbour Day in council publications, e-newsletters and social media to encourage people to take action in their own neighbourhoods and communities.
- Organise or encourage community call/check-in programs.
- Organise free drive-in movie events or other entertainment in the outdoors.
- Encourage driveway catch-ups in your LGA, where everybody brings their own picnic to the end of their driveway at the same time.
- Organise activities that encourage people to reflect positively on their own neighbourhood.
- Encourage neighbourly activities for apartment buildings that can be held in common areas.
- Provide free coffees at local cafes (or coffee van) for neighbours to collect and then go for a walk together.
- Organise Neighbour Day Awards (or support a community organisation to do so) to recognise neighbourly people, organisations and actions in your community/LGA. Certificates available for co-branding in free resources.
- Print and provide free Neighbour Day COVID-Safe Connection Cards at council facilities for your community to collect and to help them make connections in their neighbourhood.
- Create interactive cards for LGA Trivia on your local area and make them available for download free for residents.
- Subscribe to Verandah e-news by Neighbour Day, which you can share with your people or use the good news information in your own communications. Post a link to Verandah on social media or email to your networks – and share some good neighbourly news.
- Download and print Neighbour Day posters and display these throughout your premises, store fronts etc. including kitchens, childcare, meal rooms - and even bathrooms! Download the Neighbour Day selfie sign and encourage council staff to take photos and post on your social media to encourage everyone in Australia to connect and stay connected.

- Organise or support a community Wellness Walk and Talk at a scenic spot in your LGA and encourage council staff to join in.
- Organise a colouring in competition using Neighbour Day's free colouring in pages. For the young and young at heart!
- Cuppa by the kerb – bring your own cuppa and snack, and meet in the street with other neighbours in the area! Low effort. High impact.
- Host a craft, art or other creative activity session, or perhaps a local area clean-up. Some people may feel less social pressure and can relax more when doing an activity with others.
- Share neighbourly messages of support and thanks on your social media accounts – especially to people in lockdown, quarantine or hotspots – or anyone who could benefit from a friendly message of support.
- Morning teas at neighbourhood houses, community gardens, childcare centres, wherever you are!
- Ask R U OK? Staying connected is more important than ever, a conversation could change a life. Learn what to say after R U OK? Download the FREE resources for tips and ideas to help you share the message in your community at www.ruok.org.au/join-r-u-ok-day
- If in doubt what to do in these uncertain times, be kind. That's it!
Throw it around like confetti!

Share your very neighbourly #CreativeConnections tips with @neighbourday on social media or email us at information@neighbourday.org

To keep everyone safe, please review the current public health advice relating to the coronavirus (COVID-19) pandemic and local restrictions.

