Let's Get Social

Thank you for joining us to raise awareness and catalyse action on social media for Neighbours Every Day's annual day of action – Neighbour Day!

The theme this year is 'Create Belonging | Share Belonging' – a call to action to everyone (individuals, community groups, business and governments) to take every day actions that create social connection and foster respectful relationships AND spread the message of belonging!

Tips for engaging on social media

The online platforms for Neighbour Day include the Neighbours Every Day website, Verandah by Neighbours Every Day enews, and Facebook, Instagram, and Twitter.

Use social media platforms and include the relevant Neighbours Every Day website links in your posts.

Announce all events, promotions, or neighbourly actions you are co-ordinating, attending or linked to, through all the social media channels available.

Use social media to support your communications i.e., any media releases, community service announcements, or e-newsletters you or your organisation produce.

Talk about the Neighbours Every Day and Neighbour Day - day of action resources in your social media posts.

Encourage online registration - invite your followers and friends to register their Neighbour Day event or action on the NED website.

Use the Selfie Sign free to download from the website to take fun pics at your events and actions - and share on your socials.

Re-tweet and favourite Neighbours Every Day tweets and Like and Share Facebook and Instagram posts with your friends and followers.

Subscribe to 'Verandah by Neighbours Every Day' e-news for great neighbourly information, ideas, connection tips, resources, and stories to create belonging.

Example social media posts

These brief example posts can be used on any social media platform.
Tag Neighbours Every Day; and if you can, include at least one of the campaign hashtags.

Save the Date! 31 March is Australia's annual celebration of community.
Neighbour Day brings together the people next door, across the street, on the next farm,
or online! Get involved & help #ShareBelonging. #NeighbourDay2024
https://neighbourseveryday.org/day-of-action/

Help #ShareBelonging this #NeighbourDay2024 Sunday 31 March! We all need each
other to belong. Find out how at https://neighbourseveryday.org/day-of-action/

Sunday 31 March is a great way to celebrate & connect with your neighbours
- whether in person or online! #ShareBelonging this #NeighbourDay2024
https://neighbourseveryday.org/day-of-action/

Help #ShareBelonging across Australia & build the inclusive communities you want
to live in, one relationship at a time – this #NeighbourDay Sunday 31 March.
https://neighbourseveryday.org/day-of-action/

We can all work to #ShareBelonging: for ourselves, our families & our neighbours.
By focusing on inclusion & connection; making others welcome & building respectful
relationships. Take action this Neighbour Day 31 March!
https://neighbourseveryday.org/day-of-action/

How to #ShareBelonging this Neighbour Day Sunday 31 March.
Check out these tips, ideas, free resources AND to register your event or neighbourly
action visit https://neighbourseveryday.org/day-of-action/

Belonging doesn't come easily.
True inclusion & lasting connection takes consideration & practice.
This Neighbour Day Sunday 31 March why not take some neighbourly action to help
#ShareBelonging in your community. #ND2024 https://neighbourseveryday.org/day-of-action/

Strong inclusive & compassionate communities provide support in both the good &
challenging times. What will you do this Neighbour Day Sunday 31 March to connect with
your neighbours & #CreateBelonging https://neighbourseveryday.org/day-of-action/

NED social tags: Facebook /NeighboursEveryDay   Instagram /NeighboursEveryDay
Twitter @NED_AUS
Hashtags for Neighbour Day: #NeighbourDay2024 #ND2024 #ShareBelonging